

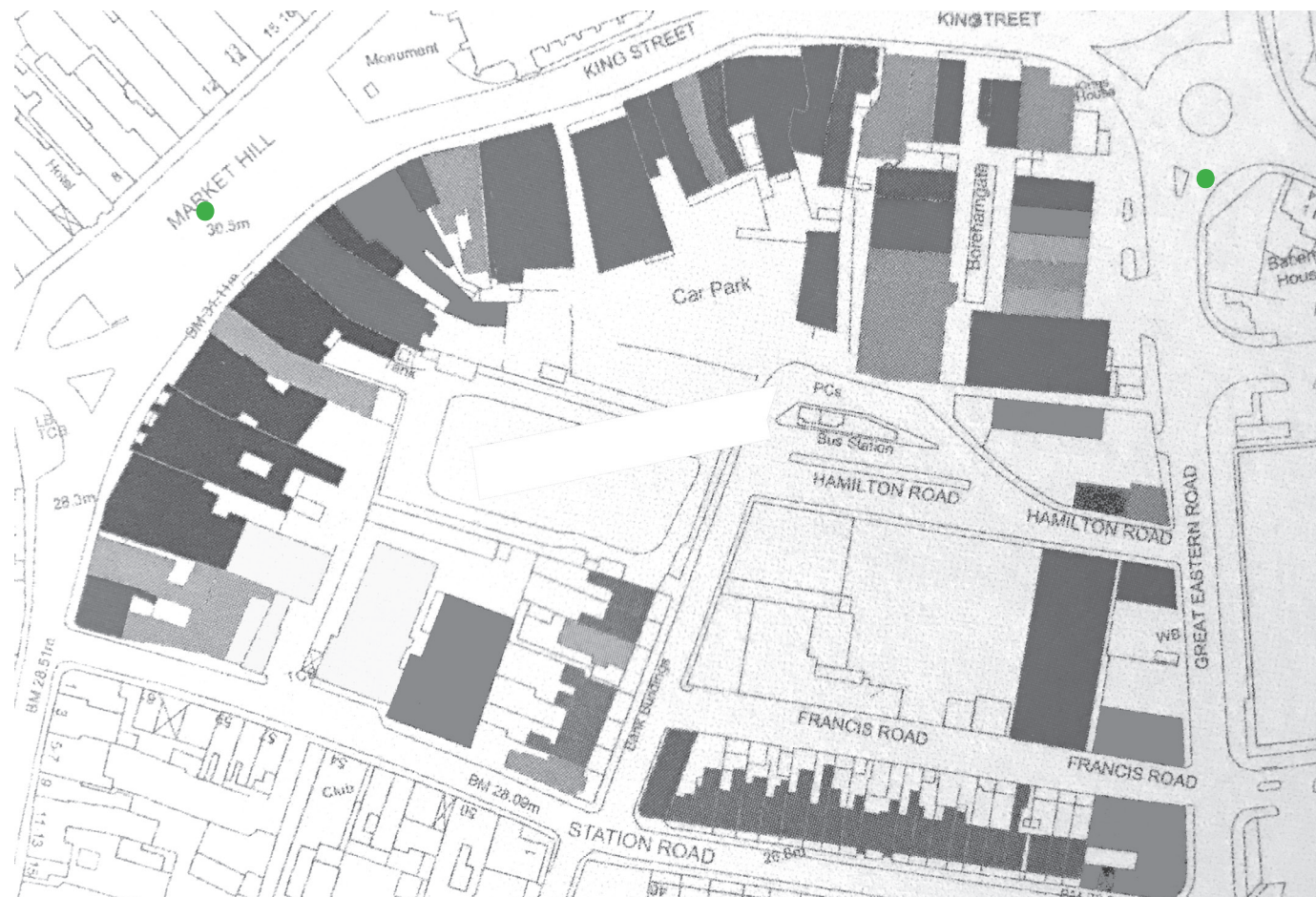
Aspirations for how this key area of the town centre should develop include:

- Establishment of infrastructure to encourage a non-food anchor store and satellite, branded retail shops to underpin existing town centre retail economy.
- A multi-screen cinema complex to add to the night-time economy
- Housing and offices at first floor level
- Redevelopment of Borehamgate to create prime access to the complex and present an enhanced retail frontage to Great Eastern Road
- Create a walking link from the rail station to the Market Hill



Hamilton Road Quarter

With removal of the bus station from this site the town centre has the chance to expand to meet the demands of the current 92,000 catchment and Sudbury's future growth.



Ambitions for Sudbury Town Centre

What we deliver for this town on our watch should be a gift for future generations



Sudbury Town Council

Gainsborough's House
Upgrade TIC to promote town as part of the package that goes with advertising GH new extension

North Street
Seek to improve north end of the street to create more footfall and revitalise shops

Belle Vue Junction
Review SCC Highways advice on road layout. Create better pedestrian access to Belle Vue site and improve visual appearance.

Siam Garden
Upgrade and create Weaving History link to Heritage Centre

Belle Vue House site
Ideally retention of the existing House and development of perhaps a hotel to bring more visitors and transform the area

Belle Vue Park
Retain all existing facilities and seek to enhance these. Also seek to open up front of park to Belle Vue junction. More STC involvement with content and maintenance

Rail New Colchester/Sudbury Rail link. New rolling stock. Encourage visitors from Colchester to Sudbury and promote 'Gainsborough Line'

Waitrose / station access
Improve access with mini roundabout in front of Roys / exit at Edgeworth Road junction to ease congestion at peak times

Multi-storey car park
Explore feasibility and consider suitable site. North Street car park or to service Hamilton Road Quarter

Lorry park
Relocate away from town centre and encourage motor home users needing night stop-overs. Bus layover on current Lorry Park to replace existing bus station

Creating a 'living' town centre, with the Market Hill as a friendlier place - to reduce its traffic-oriented role, 'soften' the area with planting; turn it into an area to relax and enjoy over a cup of coffee. Saturday & Thursday market could be spread to the front of the Town Hall and Old Market Place, allowing shared space and parking on market days.

'Probably the finest urban space in East Anglia' -

John Betjeman

Town Hall
Bring forward plans to redevelop town hall 'car park' to create further TH / community facilities and possible income. Link use of facilities with St Peters

Parking
Rearrange parking area and access to allow free movement of traffic on south side.

Town Hall & Heritage Centre

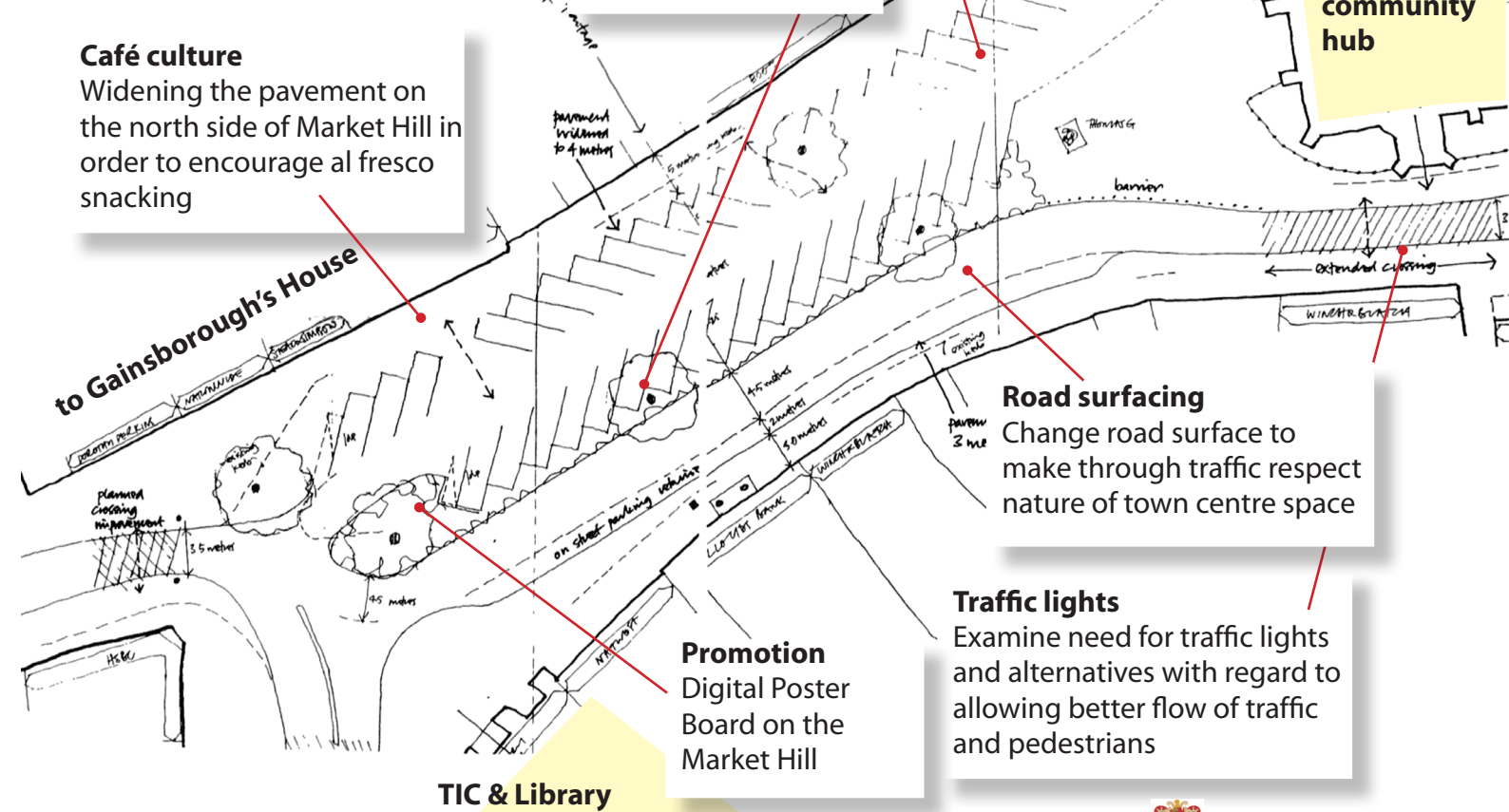
St Peter's community hub



View of new Market entrance from King Street

Planting
Softening the view with pleached trees in planters

Café culture
Widening the pavement on the north side of Market Hill in order to encourage al fresco snacking



Road surfacing
Change road surface to make through traffic respect nature of town centre space

Traffic lights
Examine need for traffic lights and alternatives with regard to allowing better flow of traffic and pedestrians

Promotion
Digital Poster Board on the Market Hill

TIC & Library

Gainsborough's House
Create coach put-down point outside House to encourage visitor numbers.

Buses
Work with SCC Highways to create bus stops/shelters around town to replace existing bus station

Toilets
Makeover of facilities at Town Hall and intensify standard of regular maintenance. Refurbish and re-open Burkitts Lane toilets. Ditto toilets at park.

Town centre Road signage
Rationalise existing Highways signage and improve aesthetic appearance. Review and add to town centre information signage

Vitality and viability is key to town centre health. Encouraging visitors and shoppers with an offering that makes their stay here an enjoyable experience. All points here are intended to underline that objective.

What we would like to see in general for our town centre